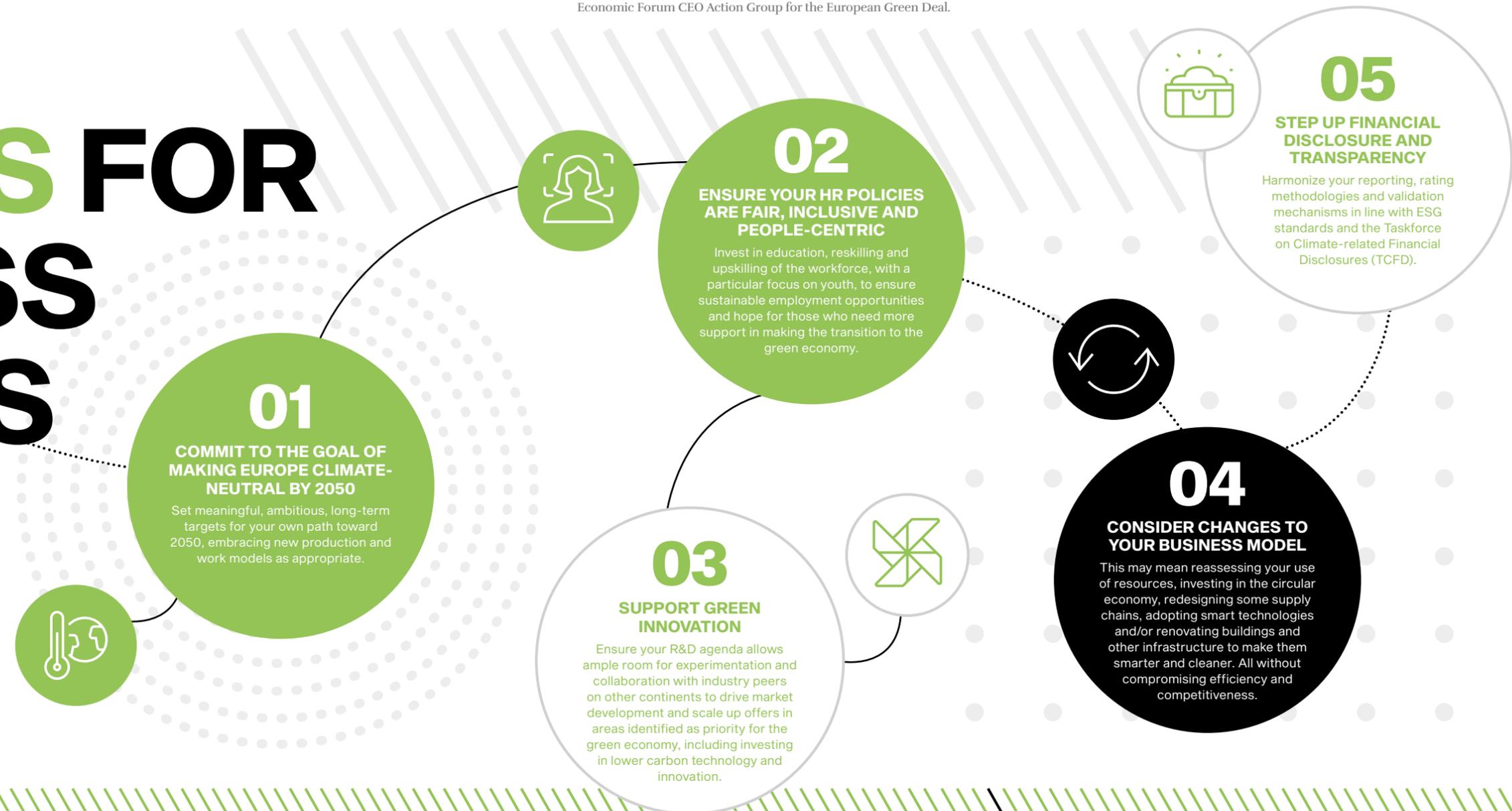


# PLEDGES FOR BUSINESS LEADERS

As part of the World Economic Forum's Great Reset initiative, the CEO Action Group, representing senior executives from 30 leading companies, calls upon businesses to step up their commitment to the Green Deal in these important ways.



## TIMETABLE

### Dec 2019

European Green Deal launched



### 2020

Promote innovation and align all new initiatives with Green Deal objectives

✔ Integrate U.N. Sustainable Development Goals

✔ Screen and benchmark green budgeting practices

✔ Identify and remedy incoherent practices that reduce effective delivery on the Deal

- Climate Law proposals and public consultations, to ensure a climate neutral continent by 2050
- Industrial Strategy, for a circular economy
- Farm-to-Fork Strategy, to promote organic farming
- Biodiversity Strategy, to protect natural resources
- Sustainable Finance Strategy
- Chemicals Strategy, banning harmful chemicals in consumer products
- Renovation Wave, greening the building stock
- Offshore Wind Strategy, frontloading investment in renewable energy

### 2021

Mainstreaming of sustainability policies

- Smart Mobility Strategy, ramping up production and supply of sustainable alternative fuels and their related infrastructure, e.g., public recharging points
- European Year of Rail, and other initiatives to increase and better manage the capacity of different modes of transport
- Issuance of EU green bonds expected