

JOAN ENRIC RICART COSTA

Carl Schröder Professor of Strategic Management
Chairman, Strategic Management Department



Joan Enric Ricart Costa
Profesor de Dirección Estratégica
Cátedra Carl Schroder
IESE, Business School
Universidad of Navarra
ricart@iese.edu

DATOS ACADÉMICOS

- Ingeniero Industrial, (ETSEIT) Universidad Politécnica de Catalunya, 1978
- Doctor Ingeniero Industrial, (ETSEIT) Universidad Politécnica de Catalunya, 1982
- Master of Science, Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois (USA); June 1982
- Ph.D. in Managerial Economics and Decision Sciences, Kellogg Graduate School of Management, (USA), 1984
- Doctor en Ciencias Económicas y Empresariales, 1985
- PDD-86, IESE, Universidad de Navarra

CARGOS

- Profesor del Área de Dirección Estratégica, IESE
- Titular de la Cátedra Carl Schröder de Dirección Estratégica
- Director of the Globalization and Strategy Research Center at IESE
- Academic Director, IESE Cities in Motion
- Academic Director, PPP for Cities
- Miembro del The World Economic Forum – Global Agenda Council on the future of Cities. 2016-
- Miembro del patronato de la "European Foundation for Cluster Excellence" 2015-
- Miembro del Comité HBS-IESE, 2000-
- Fellow de la Strategic Management Society 2012-
- Fellow de la European Academy of Management 2012-
- Director del Departamento de Dirección Estratégica, 1993-2016
- Associate Dean for Research and the Doctoral Program, IESE Business School, 2001-2006
- Associate Director for Faculty and Research, IESE Business School, 2006-2014

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- Founding President, European Academy of Management (EURAM). 2001- 2006
- Presidente de la Strategic Management Society (SMS), 2008-2010
- Past- President de la Strategic Management Society (SMS) 2011-2013
- President-Elect, Strategic Management Society. 2006-2008
- Vice President, Iberoamerican Academy of Management. 2007-2016
- Scientific Director of the EIASM, 2007- 2008
- Member of the EIASM Scientific Committee, 2004- 2007
- Academic Director "EDEN" Seminar on Strategic Management. 2003-2012
- Member of the Board, Strategic Management Society. 2002-2006
- EFMD, Member of the Research Committee 2011-2016
- European Group for Corporate Governance, (EGCG,) Founding member
- ERC, Panel member; Senior Grants in Social Sciences
- Editorial Board: European Management Review

Management Research

International Journal of Strategy Education

- Former member in the boards of the following journals:

Cuadernos Económicos del ICE,

Spanish Economic Review (Revista Española de Economía),

Investigaciones Económicas

- Member on the Advisory editorial board of JOBIM, 2017-

POSICIONES DOCENTES

- 1991- Professor, Economics and Strategic Management.
IESE Business School, University of Navarra
- 1987-91 Associate Professor, Economics.
IESE Business School, University of Navarra
- 1984-87 Assistant Professor, Decision Analysis and Economics
IESE Business School, University of Navarra
- 1984-87 Assistant Professor, Economic Theory Department,
Quantitative methods in Economics and Topics on Economic Theory (doctorate).
Universidad Autónoma de Barcelona, Bellaterra.

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- 1983-84 Part-time Instructor Division of Continuing Education, Quantitative methods
Northwestern University, Evanston.
- 1982-84 Part-time Instructor Quantitative methods, production and economics of the firm.
Spanish Extension Program, North Park College, Chicago.
- 1982-83 Instructor, Mathematics
Kellogg Graduate School of Management, Northwestern University, Evanston.
- 1981-82 Part-time Instructor, Quantitative methods and introduction to data processing
Spanish Extension Program, Elmhurst College, Chicago.
- 1978-80 Assistant Professor, Operations Research and Production
Escuela Técnica Superior de Ingenieros Industriales de Terrassa, UPB.
- 1978-80 Lecturer, "Simulation and Basic Language", Centro de Cálculo, UPB.

PROFESOR VISITANTE EN

- University of Helsinki, (Finland)
- Catania University, (Italy)
- IPADE, (Mexico)
- INALDE, (Colombia)
- IAE, (Argentina)
- Universidad de Piura, (Peru)
- IDE, (Ecuador)
- UNISA, (South Africa)
- Strathmore University (Kenya)

POSICIONES DE INVESTIGACIÓN

- Harvard Business School, 1992-1993.
Visiting Scholar
- Banking Research Center, KGSM, Northwestern U., Evanston, 1981.
Research Assistant.
- IESE Business School, University of Navarra, 1977-1980.
Research Assistant.

TESIS DOCTORALES DIRIGIDAS

- "Offshoring and the global sourcing of talent: Three essays on the frontier of international management"
D. Niccoló Pisani, 2008
- "Environmental performance: What matters, who decides and how can we know"
D. Dror Etzion, McGill University, 2008

- "The appropriation of value created through technological innovation: a strategic factor market approach"
D. Tunji Adegbesan, Lagos Business School, 2008
- "Strategic moves of leading Spanish utilities on their path to sustainability: Corporate behavior, environmental initiatives and capabilities development"
M. Serge Poisson de Haro, HEC Montréal, 2005
- "A co evolutionary perspective on internationalization"
D. Luis Vives de Prada, ESADE Business School, 2004
- "Creating corporate advantage in turbulent environments"
D. Adrian Caldart, Warwick Business School, 2003
- "Managing customer switching costs: A framework for competing in the increasingly networked environment"
D. Michael John Hess, S. Paul University, 2003
- "Factores determinantes de la respuesta estratégica de los grupos económicos argentinos ante el shock competitivo de la década del noventa"
D. Eduardo Fracchia, IAE; Universidad Austral, 2002
- "A systemic approach towards the study of the impact of human resource management on firm performance: Theoretical analysis and empirical research"
D. Carlos Portales, Escuela de Administración, Pontificia Universidad Católica de Chile, 2001
- "Interorganisational Transacting Mechanisms in the European Banking Industry."
Andrew Bagley, 1990

PUBLICACIONES

Tesis doctorales

- "Exploración Dirigida del Espacio de Resultados de un Programa Lineal: Factibilidad de los Sistemas de Soporte de Decisiones Basados en este Concepto". Universitat Politècnica de Barcelona. 290 pp. 1982
- "On Managerial Contracts". Northwestern University. 171 pp. 1984

Libros

- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "Cities and Social Cohesion: Designing more inclusive urban areas", CreateSpace, 2017. (IESE Cities in motion: International urban best practices, Vol. 4).

- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and the Economy: Fueling Growth, Jobs and Innovation**", CreateSpace, 2017. (IESE Cities in motion: International urban best practices, Vol. 3).
- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and Mobility & Transportation: Towards the next generation of urban mobility**", CreateSpace, 2016. (IESE Cities in Motion: International urban best practices; Vol. 2)
- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and the Environment: The challenge of becoming green and sustainable**", CreateSpace, 2016. (IESE CITIES IN MOTION: International urban best practices book series).
- Ricart, J.E.; Rosanas, J.M.; Eds. **Towards a new Theory of the Firm. Humanizing the firm and the management profession** (Bilbao: Fundación BBVA, in review.) 2012
- Llopis, J.; Ricart J.E., **¿Qué hacen los buenos Directivos? El reto del siglo XXI**. Pearson Educación, S.A. 2012
- Ricart, J.E.; Agnese, P.; **Offshoring in the global economy: Management practices and welfare implications**. Ibersaf Editores, 2010
- Ricart, J.E.; **Models de negoci per a una nova organització industrial**, Papers d'Economia Industrial, Generalitat de Catalunya, Observatori de perspectiva industrial, 2009, 215pp
- Verdin P.; Ricart, J.E., **De campeones locales a líderes globales: una perspectiva estratégica de la gestión internacional**, Traslacion and adaptation of a book by Paul Verdin, Planeta DeAgostini, 2007, 276 p.
- Ricart, J.E., Llopis J.; Pastoriza, D.; **Yo dirijo: la dirección del siglo XXI según sus protagonistas**, Editorial Deusto, 2007, 214 p.
- Ricart, J.E., Alvarez J.L.; Griffa J.; **Los accionistas y el Gobierno de la empresa**, Ediciones Deusto, 2005
- Ricart, J.E.; Rodríguez, M.A.; Sánchez P.; Ventoso. L.; **the sustainable Enterprise: Learning from DJSI Leaders**, Fundación BBVA. 2005.
- Ariño, A.; Ghemawat P.; Ricart J.E.; (editors) **Creating value Through International Strategy**, Palgrave MacMillan, 2004
- Ricart, J.E., Subirana, B.; Valor, J.; **Sources of Information Value**, Palgrave Macmillan 2003
- Ricart, J.E.; Gual, J.; (editors) **Strategy Organization and the Changing Nature of Work**, Edward Elgar Publishing, 2001
- Ricart, J.E.; Gual, J.; **Estrategias Empresariales en telecomunicaciones e Internet**, Fundación Retevisión, 2001,
- Ricart, J.E.; Gallo M.A.; Alvarez J.L.; **Prácticas de Gobierno en España**, Estudios y Ediciones IESE, 1999.
- Ricart, J.E.; Hitt M.; Nixon R.; (editors) **Managing strategically in an interconnected world**, J. Wiley and Sons, 1998.

- Ricart, J.E.; Hitt M.; Nixon R.; (editors) **New managerial mind-sets, organizational transformation and Strategy Implementation**, J. Wiley and Sons, 1998.
- Ricart J.E.; Rodríguez M.A.; Dirección medioambiental de la empresa. Gestión estratégica del reto mediambiental: Conceptos, ideas y herramientas. Gestión 2000, 1998.
- Andreu, R.; Ricart J.E.; Valor, J.; **La organización en la era de la información: Innovación, aprendizaje y cambio**, Estudios y Ediciones IESE, 1995. Prize "Joan Sardà Dexeus" to the best book in the year given by "Revista Econòmica de Catalunya" from "Colegio de Economistas de Catalunya", 1997.
- Ricart, J.E.; Andreu R.; Valor, J.; **Information Systems Strategic Planning: A Source of Competitive Advantage**, NCC-Blackwell, 1992.
- Ricart, J.E.; Andreu R.; Valor, J.; **Estrategia y Sistemas de Información**, McGraw-Hill, 1991.
- Ricart, J.E.; Gual, J.; López, G.; Rosanas J.M.; Valor, J.; **Incentivos y Control en la Empresa Pública**, Ariel, 1991.
- Ricart J.E.; Gual, J.; **La Industria de les Telecomunicacions: Oportunitats per Catalunya**, Llibre Blanc de les Telecomunicacions a Catalunya, 1991.
- Ricart, J.E.; Andreu R.; Valor, J.; **Planificación Estratégica de Tecnologías y Sistemas de Información en la Empresa: Una fuente de ventajas competitivas**, Estudios y Ediciones IESE, 1990.

Capítulos de libros

- García-Castro, R.; Lieberman, M.; Ricart, J.E.; Balasubramanian, N. "Business Model Innovation and Replication: Implications for the measurement of Productivity". Oxford Handbook of Productivity. (Forthcoming), 2017.
- Ricart, J.E. "The CEO as a Business Model Innovator" of Shaping Entrepreneurial Mindsets. Jordi Canals. The Palgrave Macmillan IESE Business Collection, 2015 pp 97-115
- Casadesus-Masanell, R.; Ricart, J.E.; Tarziján, J.; "A Corporate View of Business Model innovation" in Business Model Innovation. The organizational dimension. Nicolai J. Foss and Tina Saebi, Oxford University Press, 2015 pp.64-84
- Ricart, JE; "Business Models for the Companies of the Future" in Reinventing the Company in the Digital Age, BBVA, Edition Turner, 2014, pp. 133-146.
- Paz-Aparicio, C.; Ricart, J.E.; "Offshoring Activities Impact a Company's Business Models: The Case of BBVA and Banco Santander", in The Offshoring Challenge: Strategic Design and Innovation for Tomorrow's Organization. T. Pedersen, L. Bals, And P. Orberg Jensen (editors), Springer.
- Ricart, J.E.; Casadesus-Masanell, R.; "Competing through Business Models" in Dagnino, G.B: (ed.) Handbook of research on competitive Strategy, Cheltenham, UK, Edward Elgar, 2011

- Sánchez, P.; Ricart, J.E.; **"Innovación y creación de valor en modelos de negocio en la base de la pirámide"**, In: Helena Ancos. Negocios inclusivos y empleo en la base de la pirámide. Madrid: UCM Editorial Complutense, 2011. pp 73 - 90 (Estudios Internacionales).
- Ricart, J.E.; Alvarez, J.L.; **"The Increasing Role Professional Service Firms Play in the Reform of Shareholders' Meetings"**, in Defining The Boundaries Of The New Expertise. Board Members And Management Consultants, Gómez-Y.; Moore, R.; (editors), Anthony F. Buono (series editor) pp.: 25-41, Age Publishing, December, 2008
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- Ricart, J.E., **"Estrategia y dirección estratégica"**, Lo que se aprende en los mejores MBA, volumen 2, ed. Francisco J. Garrido, Gestión 2000, octubre 2008, pp.. 59-93
- Ricart, J.E.; Caldart, A.; **"Complexity Theory"**, International Encyclopedia of Organizational Studies, Ed. Clegg and Baley, Sage Publications, Sept. 2007
- Ricart, J.E.; Rodríguez, M.A.; Sánchez, P.; **"Meeting unmet needs at the base of the pyramid: Mobile health care for India's poor"** in Business solutions for the global poor: Creating social and economic value, edited by V. Kashturi Rangan, John A. Quelch, Gustavo Herrero and Brooke Barton, Jossey-Bass, January 2007, pp. 84-91.
- Ricart, J.E. ; Gual, J.; **"Introduction: strategy, organization and the changing nature of work"** (editors) Strategy, organization and the changing nature of work, Edward Elgar Publishing, 2001
- Ricart, J.E.; Portales, C.; **"Employment contracts, new organizational forms and competitive advantage for continuous innovations"** in Strategy, organization and the changing nature of work, Ricart, J.E.; Gual, J.; (editors) Edward Elgar Publishing, 2001
- Ricart, J.E.; Rosanas, J.M.; Portales, C.; **"Understanding trust to build strong relationships"** in Managing strategically in an interconnected world, (editors) M. Hitt, R. Nixon; JE Ricart; J. Wiley and Sons, 1998.
- Ricart, J.E.; Hitt, M.; Nixon, R.; **"The new frontier"**, in Managing strategically in an interconnected world, (editors) M. Hitt; R. Nixon; JE Ricart, J.; Wiley and Sons, 1998
- Ricart, J.E.; Hitt, M.; Nixon, R.; **"New managerial mindsets and strategic change in the new frontier"**, in New managerial mindsets, organizational transformation and strategy implementation, (editors) M. Hitt, R. Nixon and JE Ricart, J. Wiley and Sons, 1998.
- Ricart, J.E.; Andreu, R.; Valor, J.; **"Information Systems Planning at Corporate Level"**, Strategic Information Systems: A European Perspective, John Wiley and Sons, 1994.
- **"El Desarrollo Personal en las Nuevas Formas Organizativas"**, in Ética en el gobierno de la empresa, (ed.) Melé, D. Eunsa, 1996.
- **"Organización y Empresa Pública "**in Estado y Economía: Elementos para un debate, (ed.) S. Barberá, Fundación BBV, 1995.
- **"Una introducció als models d'agencia"**, in Avanços en Teoria Econòmica, edited by Marimón, R.; Calsamiglia, X.; Ariel 1991.

- Ricart, J.E.; Gual, J.; "Market Power in the Spanish Banking Industry", Mimeo IESE, 1988. Spanish version Published in Concentración Empresarial y competitividad: España en la CEE, (editors) X. Vives; J. Gual; Ariel Economía/Fedea, 1990.
- Ricart, J.E.; Ballarín, E.; "Rentabilidad y Competitividad en el Sector Bancario Español", in Concentración Empresarial y competitividad: España en el CEE, (eds.) X. Vives; J. Gual; Ariel Economía/Fedea, 1990.
- "Una Introducción a la Teoría de los Juegos", Documento de Investigación nº 138, IESE, 29 pp; in vol. 40 de Cuadernos Económicos del ICE 1988.
- "Juegos con Información Incompleta", Documento de Investigación nº 139, IESE, 23 pp; en volumen 40 of Cuadernos Económicos del ICE, 1988.

Artículos publicados

- "Strategising for the future", Ricart, J.E.; Rey, C.; The European Business Review, March-April 2017, pp 7-11
- "La economía colaborativa en las ciudades", Ricart, J.E.; Berrone P.; Harvard Deusto Business Review No 265, March 2017, pp 50-64
- "Understanding the decision to offshore human resources activities: a coevolutionary perspective", Carmen Paz-Aparicio; Joan E. Ricart; Jaime Bonache; International Journal of Physical Distribution & Logistics Management, Vol. 47, No. 2/3, pp. 1-25
- La gobernanza inteligente, clave para las "Smart Cities", Berrone, P.; Ricart, J.E.; Harvard Deusto Business Review. No. 254, March 2016, pp14-21
- "Offshoring of Services: A Review of the Literature and Organizing Framework"; Pisani, N.; Ricart Costa, J.E.; Management International Review. 56 (3), 385-424. Published online Nov. 20, 2015
- "The Open Kimono: Towards a generic framework for open data initiatives in cities". Berrone, P.; Ricart, J.E.; Carrasco, C.; California Management Review – In press. 2015
- "Barcelona, Mobile and Smart City", Ricart, J.E.; Berrone, P.; Carrasco, C.; Butlletí PEMB, October, 2015
- "The Practice of Strategy", Rey, C. Ricart Costa, J.E.; The European Business Review. July 20, 2015, pp 39-42
- "Does an Ethical Work Context Generate Internal Social Capital?", Pastoriza, D.; Ariño Martín, M.A.; Ricart Costa, J.E. and Canela Campos, M.A. Journal of Business Ethics, Vol. 129, No. 1, 2015, pp77-92.
- "Introduction to the SEJ special issue on business models: Business models at the crossroad of strategy and entrepreneurship". Demil, B.; Lecocq, X.; Ricart, J.E.; Zott, C.; Strategic Entrepreneurship Journal. Vol. 9, No. 1, 2015, pp 1-11
- "The Genuine Responsibilities of the CEO: A Framework for Managing Today". Andreu Civit, R.; Ricart Costa, J.E.; IESE Insight, No23, Fourth Quarter 2014, pp 15-21

- "Business model innovation- State of the art and future challenges for the field" Spieth, P.; Schneckenberg, D.; Ricart Costa, J.E.; R&D Management. Vol. 44 No. 3, 2014, pp 237-247
- "Next Stop: Making SMEs International". Ricart, J.E.; Llopis J.; Alumni Magazine, N° 132, January-March 2014, pp 20-23.
- "Próximo destino: El salto internacional de las pymes". Ricart, J.E.; Llopis, J.; Revista de Antiguos Alumnos, N° 132, Enero-Marzo 2014, pp 24-27
- "What Good Managers Do: Management Priorities for the 21st Century", Llopis, J.; Ricart, J.E.; The European Business Review, September-October, 2013, pp 6-9
- "O que faz un bom diretor? Llopis J.; Ricart, J.E.; Administradores, Junho-Julho, 2013, pp 28-29
- "Implementing Smarter Cities through Better Governance". Ricart, J.E.; Berrone, P.; Barrionuevo J.M.; Cano, A.; The World Financial Review, June, 2013.
- "Smart Cities, Sustainable Progress: Opportunities for urban Development". Barrionuevo, J.M.; Berrone, P.; Ricart, J.E.; IESE Insight, N° 14, Tercer Trimestre 2012, pp 50-57
- "Deslocalizaciones y Productividad. ¿Una Oportunidad para España?". Agnese, P.; Ricart, J.E.; Papeles de Economía (2012), edited by Vicente Salas and Emilio Huerta.
- "A Push for Research and Internationalization in European Business Schools" British Journal of Management, Vol. 22, pp 550-554 (2011). DOI: 10.1111/j.1467-8551.2011.00770.x
- "How to design a winning business model", Casadesus-Masanell, R.; Ricart, J.E.; January-February 2011 Harvard Business Review., pp100-107.
- "Business model innovation and sources of value creation in low-income markets". Sánchez, P.; Ricart, J.E.; European Management Review (2010) 7, 138-154- palgrave-journals.com/emr/
- "Competitiveness: business model reconfiguration for innovation and internationalization", Casadesus-Masanell, R.; Ricart, J.E.; Management Research: The Journal of the Iberoamerican Academy of management, Vol. 8 N°2, 2010, pp. 123-149
- "From Blind Spots to Hot Spots: How New Offshore Service Clusters Emerge and Attract Foreign Investment", Stephan Manning, Ricart, J.E., Rosatti Rique, M.S. and Y. Lewin, A. Journal of International Management, 2010
- "From Strategy to Business Models and onto Tactics", Casadesus-Masanell, R.; Ricart, J.E.; Long Range Planning, Vol. 43, Issues 2-3, April-June 2010, pp. 195-215.
- "Réplica de negocios en la base de la pirámide para un mayor impacto y creación de valor", Mutis, J.; Ricart, J.E.; Harvard Deusto Business Review, No 182, Septiembre, 2009, págs. 67-79
- "Modelo de negocio: el eslabón perdido en la dirección estratégica", Universia Business Review, N° 23, 3r trimestre 2009, págs. 12-25
- "Creating an Ethical Work Context. A Pathway to Generate Social Capital in the Firm", Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; Journal of Business Ethics, Vol. 88, N° 3 September 2009, pp 477-489

- "Offshoring: Facts and numbers at the country level", Agnese, P.; Ricart, J.E.; 2009.
- "Challenges insuring the poor: Lessons from India", Ricart, J.E. and Mutis, J., Effective Executive, The ICFAI University Press, Vol. IX, nº 11, November, 2008, pp. 55-62.
- "Innovación en modelos de negocio: La base de la Pirámide como campo de experimentación" Ricart, J.E. and Mutis, J.; Universia Business Review, No 18, July, 2008, pp. 10-27
- "Ethical managerial behavior as an antecedent of organizational social capital". Ricart, J.E.; Ariño, M.A.; Pastoriza, D.; Journal of Business Ethics, Vol. 78, No 3, March 2008, pp- 329-341
- "Corporate strategy: An agent-based approach", Ricart, J.E; Caldart, A.; European Management Review, Vol. 4, October, 2007, pp. 107-120
- "La deslocalització de serveis: una perspectiva global i local", Ricart, J.E.; Agnese, P.; Nota d'Economia, Departament d'Economia, 2008, pp. 69-83
- "Dirección y directivos para el siglo XXI", Ricart, J.E.; Llopis, J.; Pastoriza, D.; Harvard Deusto Business Review, N 164, January, 2008, pp. 52-62
- "Influential factors in becoming socially embedded in low-income markets" Ricart, J.E.; Rodríguez, MA.; Sánchez, P.; Greener Management International The Journal of Corporate Environmental Strategy and Practice, N. 51, June, 2007, pp. 19-38,
- "What do we really know about when technological innovation improves performance (and when it does not)?" Ricart, J.E.; Adegbesan, T.; (D/668) Documentos de investigación 01/01/2007
- "Appropriating value from external technology: Absorptive capacity dimensions and innovation strategy" Ricart, J.E.; Adegbesan, T.; (D/669) Documentos de Investigación, 01/01/2007
- "Ahora todo el mundo puede volar: Air Asia", Ricart, J.E.; Daxue, W.; Estrategia Financiera, N. 234, December, 2006, pp. 15-25
- "The European challenger", Ricart, J.E.; Journal of Management Inquiry, Vol. 15, N. 3, August, 2006, pp. 327-331.
- "Using stakeholder dialogue as a source for new ideas. A dynamic capability underlying sustainable innovation", Ricart, J.E.; Rodríguez, M.A.; Ayuso, S.; Corporate Governance, Vol. 6, Issue 4, pp. 475-490, 2006
- Review of "The Delta Project: Discovering new sources of profitability in a networked economy" by C. Hax, A.; Dean L. wilde II, Palgrave 2001. by Ricart, J.E.; Journal of Strategic Management Education, Vol 2, n.1, 2005
- "Now everyone can fly Air Asia" Ricart, J.E.; Wang, D. Asian Journal of Management Cases, Vol 2, nº 2, September 2005., pp. 231-255.
- "Sustainability in the boardroom: An empirical examination of Dow Jones sustainability world index leaders". Ricart, J.E.; Rodríguez, M.A.; Sanchez, P.; Corporate Governance, Vol 5, nº 3, July, 2005, pp. 24-41

- "Harnessing Global and Local Forces for Competitive Advantage: European companies and business schools are well-placed to turn cultural and economic diversity into opportunities at home and abroad", Ricart, J.E. European Business Forum, issue 17, Spring, 2004, pp. 19-20.
- "Corporate Strategy Revisited: A view from complexity Theory". Caldart, A.; Ricart, J.E.; European Management Review, Vol. 1, pp- 96-104. 2004.
- "Aceites Borges Pont, S.A.: Studying the acquisition of a Big Competitor", Ricart, J.E.; Tàpies, J.; Vergés, S.; International Journal of Management Cases, Vol. 6, issue 3/4, pp. 5-18, 2004.
- "New frontiers in international strategy", Ricart, J.E. , Enright, M., Ghemawat, P., Hart, S.L., and Khanna, T. Journal of International Business Studies, vol 35, issue 3, pags175-200, 2004
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- "Estrategia medioambiental y creación de valor", Ricart, J.E.; Rodríguez, MA.; Harvard Deusto Business Review, Nº 115, pp. 58-69, July-August 2003.
- "Managing customer switching costs. A framework for competing in the networked environment", Ricart, J.E.; Hess, M.; Management Research, Vol 1, pp. 93-110, winter 2003
- "Sustainable development and sustainability of competitive advantage: A dynamic and sustainable view of the firm". Ricart, J.E.; Rodríguez, M.A.; Sánchez, P.; Creativity and Innovation Management, Vol.11, Nº 3, pp. 135-146, September, 2002.
- "Governance Mechanism for Effective Leadership - The case of Spain", Ricart, J.E.; Gallo, M.A.; Alvarez, J.L.; Corporate Governance: An International Review, July, 1999.
- "Los inversiones como nuevos agentes del cambio ambiental en las empresas", Ricart, J.E.; Rodríguez, M.A.; Harvard Deusto Business Review, Jul-Ago.1999.
- "Process Innovation: Changing Boxes or Revolutionizing Organizations?" Ricart, J.E.; Andreu, R.; Valor, J.; Knowledge Process Management, Vol 4, N.2, 1997.
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- "Estrategia Medioambiental: Principales Factores y Fuerzas Medioambientales", Ricart, J.E.; Rodríguez, M.A.; Harvard Deusto Business Review, May-Jun.1997.
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CONFERENCIAS Y SEMINARIOS

- Chairman at the Founding Conference of the European Academy of Management (EURAM) *"European Management Research: Trends and Challenges"*, April, 2001, Barcelona.
- Chairman at the 17th Annual Conference of the Strategic Management Society (SMS), *"Managing in an Interconnected World"*, Barcelona, 1997
- Iberoamerican Conference, Chairman of the Strategy Division, Lisboa, December 2005 Iberoamerican Academy of Management
- Director, as member of the Editing Committee, of the Journal of International Business Studies, at the 1st Annual Conference on Emerging Research Frontiers in International Business, Fuqua School of Business, 2003

PRESENTACIONES Y CONFERENCIAS

- Unconventional Strategies for Emerging Complexity and Intensifying Diversity, **Conference Program, Strategic Management Society**, presentación artículo *"Unfulfilled Promises in the Sharing Economy? Exploring the Value Proposition of Airbnb"*. Octubre 2017
- The Chicago Forum on Global Cities: **"Chicago Forum Workshops Public Private partnership"**, Ricart, J.E.; Art Institute of Chicago, June, 7-9, Chicago, 2017
- **Smart City or Smart Governance: This is the question**", Ricart, J.E.; II Congrés de Govern Digital, Generalitat de Catalunya, Centre de Cultura Contemporànea de Barcelona, Jan, 2017
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- **"A Smart and connected city: case study Barcelona"**, and **"A Smart and connected city: Homes, Workplaces and schools.** Ricart, J.E.; Tech + 2016, Connect Marketing Services, Lagos, Nigeria, July, 2016
- **"Smart Government: Integrating Technology for Service Delivery"**, Ricart, J.E. Tech+2016, Connect Marketing Services, Lagos, Nigeria, July, 2016

- **"Business Model Innovation", Ricart, J.E., (Charman), EURAM 2016, Paris, May, 2016**
- **"Globalization and Global Problem Solving", Ricart, J.E.; 19th IESE International Symposium on Ethics, Business and Society, Barcelona, July, 2016**
- **"The Reinvented Enterprise" at Accenture's International Utilities and Energy Conference, Madrid, 03/2016**
- **"K&I Sunday Panel: Knowledge and Innovation in models of Business Models". Ricart Costa, J.E. Strategic Management Society Conference, Strategic Management Society, Denver. 10/ 2015**
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- **Jornada: "La ciutat de les TIC: Un diàleg Messi sobre ciutat i tecnologia". Institut Municipal d'Informàtica – Habitat Urbà. 14 abril 2015.**
- **"Smart Cities" Ricart J.E., Conesa, P., Diez, T., Giralt, F., Serra, A. and Ugo, V.; 25th Anniversary of IMI-Les ciutats de les tic: un diàleg sobre ciutat i tecnologia, Institut Municipal d'Informàtica-Habitat Urbà, Torre Agbar, Barcelona 04/2015**
- **Competitiveness, Profitability and Growth in an Emerging Economy Context. Ricart, J.E., SMS Special Conference, Santiago de Chile, March, 2015**
- **Resource Based View: Past, Present & Future. Ricart, J.E., SMS Special Conference, Santiago de Chile, March, 2015**
- **Moderator of session on "Tools and indicators for understanding cities" at the 2014 Smart City Expo World Congress, Barcelona 11/2014**
- **"Business Models in their Competitive Context" Foss, N., Markides, C., Ricart Costa, J.E. and Zott, C. SMS 34th Annual International Conference, Strategic Management Society, Madrid, 09/2014**

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- **"Governance Challenges in Globalized Networks"**, Moderator: Ricart, J.E., SMS 34th Annual International Conference, Madrid, September, 2014.
- **"Methods and Data for Research on Business Models"**, Amit, R.; Demil B.; Han, X.; Lecocq, X.; Markides C.; Ricart, J.E.; 74th Annual Meeting of the Academy of Management, Pgiladelphia, USA, August, 2014
- **"The State of Strategy"**, Ricart, J.E.; Hodgkinson, G.; Mintzberg, H.; Sarasvathy, S; Priem, R.; 74th Annual Meeting of the Academy of Management, Philadelphia, USA, August, 2014
- **"Strategy and Innovation"**, Hill, S.; Jansen, J.; Ricart, J.E.; Rossi-Lamastra, C.; 14th Annual Conference, EURAM, Valencia, Spain, June, 2014
- **"The Corporate View of Business Model Innovation"**. Ricart, JE. Casadesus-Masanell, R.; Tarzijan, J. The Corporate View of Business Model Innovation", 13th Annual Conference of the European Academy of Management, EURAM, Istambul Congress Centre, Istambul/Turkey, 06/2013 and Lake Geneva Conference, Strategic Management Society, Geneva (Switzerland), 03/2013.
- **"Institutional change and mergers of HEIs and Business Schools"**, Moderator Ricart, J.E., EFMD Higher Education Research Conference, Paris, May, 2013
- **"Leadership for the Cooperative innovation era"**, Panelist: Ricart, J.E.; New Business Models & Entrepreneurial Strategies Forum, Czech Society for Strategic Management, Innovation & Entrepreneurship, Prague, Czech Republic, October, 2012
- **"Business Models: Transitioning from Research to practice and back"**, Panelist: Ricart, J.E.; 32th Annual International Conference, Strategic Management Society, Prague, Czech Republic, October, 2012
- **"Business Models: A New Language in Strategic Management"** Ricart, JE. June 2012; 12th Annual EURAM Conference 2012. Rotterdam-the Netherlands.
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- **"Why are Firms Offshoring High-Value Business Functions? A Survey-Based Empirical Analysis"**. 31st Annual Conference in Miami of the Strategic Management Society, Nov. 6-9, 2011. Ricart, Pisani, Adegbesan, Agnese.
- **Panel participation: "Recognizing and Encouraging High Quality Research in Strategy"**. 31st Annual Conference in Miami of the Strategic Management Society, Nov. 6-9, 2011
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- "From blind spots to hotspots: How knowledge service clusters develop and attract foreign investment" Euram Annual Conference, Rome, May 2010, Ricart, JE. Manning, S. Rosatti, S. Lewin, A.
- "Business model innovation and sources of value creation in low-income markets" SMS 29th Annual Conference, Washington, October 2009, Ricart, J.E.; Sánchez, P.
- "Strategy vs. business models vs. tactics", Ricart, JE., Casadesus-Masanell, R.; Academy of Management Annual Meeting, Chicago, August, 2009
- "Strategy vs. business models vs. tactics", Ricart, JE.; Casadesus-Masanell, R. 9th Conference of the European Academy of Management, Liverpool, May 2009
- "Offshoring: Facts and numbers at the country level", Agnese, P. Ricart, JE. European Academy on Management, Liverpool, May, 2009
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- "Ethical managerial behavior: Does it generate social capital? An empirical study"; Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; 15th International Symposium on Ethics, Business and Society, IESE Barcelona, Spain, May, 2008
- "Creating a work ethic environment: A pathway to generate social capital in the firm", Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; 15th International Symposium on Ethics, Business and Society, IESE Barcelona, Spain, May 2008
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- "Strategy vs. business model vs tactics", Ricart, J.E.; Casadesus-Masanell, R.; Cass Business Models Workshop, London, December, 2008
- "Offshoring service activities in US and EU", Ricart, J.E.; Lewin, A.; 2008 European Outsourcing Summit, IESE-Barcelona, October 2008
- "Socialize the innovation in your business model through social capital creation", Ricart, JE.; Pastoriza, D.; SMS 28th Annual Conference, Cologne, October, 2008

- "Competing on business models", Ricart, J.E.; SMS 27th Annual Conference, San Diego, October, 2007
- "Off-shoring and Global Strategy: Myths and Realities" Ricart, JE.; SMS 27th Annual Conference, San Diego, October, 2007
- "The emergence of Multinationals from the south" Ricart, JE. SMS 27th Annual Conference, San Diego, October, 2007
- "Offshoring strategies", EURAM 2007
- "The rationale for business process offshoring: The case of US firms 1999-2003" Ricart, JE. Pisani, N. 2nd International Conference on Management of Globally Distributed Work, Bangalore, June 2007
- "Managerial and organizational antecedents of organizational social capital" Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; Annual Meeting of the Academy of Management, Philadelphia, August, 2007
- "Corporate postures for strategic change: Insights from complexity theory" Ricart, JE. Annual Meeting of the Strategic Management Society, Orlando, October, 2005
- "Understanding low-income market business models: Process development and main components" Ricart, JE. Rodríguez, MA. Business Solutions for Alleviating Poverty Conference, Harvard Business School, Boston, December, 2005
- "Social embeddedness in low-income markets: Influential factors and positive outcomes" Ricart, JE. 4th International Meeting, Iberoamerican Academy of Management, Lisbon, December 2005
- "Social embeddedness in low-income markets: Influential factors and positive outcomes" Ricart, JE. EURAM Annual Conference, Oslo, May, 2006
- "Reflections on entrepreneurship in the Latin-American context" Ricart, JE. 66th Annual Meeting of the Academy of Management, Atlanta, August, 2006
- "Ethical managerial behaviour as antecedent of organizational social capital" Pastoriza D., Ariño, MA. Ricart, JE. 14th International Symposium on "Ethics, Business and Society", IESE, Barcelona, May, 2006
- "Organizational antecedents and dynamics of organizational social capital ". Pastoriza D., Ariño, MA. Ricart, JE. 22nd EGOS Colloquium, Bergen, July, 2006
- "Social embeddedness in low-income markets: Influential factors and positive outcomes". JE. Ricart, Rodríguez, M.A. and Sánchez, P. 4Th International Meeting, Iberoamerican Academy of Management, Lisbon, December, 2005
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- "Incorporating CSR in the General Management Curriculum", EABIS Conference, Warsaw December, 2005

- EIASM Academic Council Conference, Discussion panel: The Role of Academic Associations in Developing Post-Doctoral Careers, Prague, November, 2005
- "Resource Complementarity And The Determinants Of The Distribution Of Value Created By Technological Innovation", paper presented with Tunji A Adegbesan, IESE Business School-University of Navarra at the 25th International Anniversary Conference of the Strategic Management Society, Orlando Florida, October, 2005.
- "Corporate Postures For Strategic Change: Insights From Complexity Theory", paper presented with Adrián Atilio Caldart, University of Warwick, at the 25th International Anniversary Conference de la Strategic Management Society, Orlando Florida, October, 2005
- Symposium: "Strategic Capabilities and Knowledge Transfer Within and Between Organizations". The symposium is focused on knowledge transfer as a critical process for knowledge generation. Knowledge sharing, and firm learning. Annual Conference, Academy of Management, Honolulu, August, 2005
- Pre-conference workshop: "Establishing collaboration with International Associations and Entrepreneurship Division", Annual Conference, Academy of Management, Honolulu August, 2005
- Doctoral Consortium: "Finding a Job - The Schools' perspective", Annual Conference, Academy of Management, Honolulu August, 2005
- "International strategy and multinationals", Research Discussion Session, Annual Conference, Academy of Management, Honolulu August, 2005
- "Luck, superior expectations, and superior complementarity: Insight from value appropriation in Technological innovation", JE. Ricart, and Adegbesan, T. Atlanta Competitive Advantage Conference, Atlanta, United States, June, 2005
- "How different exploitation strategies affect firm's appropriate balance between exploration and exploitation: A simulation study" JE. Ricart and Caldart, A. EURAM 2005 Annual Conference, Munich, Germany May, 2005
- Organizer and moderator of the panel "Cooperation and research in Europe" in the 1st Foresight Conference on "Management Research and economic growth in Europe: Are we in trouble?" organized by the European Institute for Advanced Studies in Management EIASM, Brussels, 2004.
- "The co-evolution perspective in strategic management", JE. Ricart. Annual Meeting, Strategic Management Society, San Juan, Puerto Rico, October/November, 2004
- "Perspectives on Business and Civil Society" presented at the Forum Universal de las Culturas, "How Companies Shape 21st Century society", Barcelona, 2004.
- Moderator of the discussion panel "The base of the Pyramid and Sustainable Growth: Concepts and Experiences", at the AIB 2004 Annual Meeting, Stockholm, 2004.
- Speaker at the "European Management Sciences, European Scholarly Associations and traditions and the AOM" session, Annual Conference at the Academy of Management AOM, New Orleans, 2004.

- Ricart, JE, and Adegbesan, T, "What do we know about the performance outcomes of technological innovation and technological change?", presented at the 4th Annual conference of the European Academy of Management (EURAM), St. Andrews, Scotland, UK, May, 2004
- Ricart, J.E.; Rodriguez, M.A.; Sánchez, P.; "Business models at the BOP", presented at the 23rd Annual International conference, Strategic Management Society, Baltimore,, Baltimore, USA, November, 2003
- "Creating corporate advantages in turbulent environments" with Caldart, A. presented at the International Annual Meeting of the Academy of Management, Seattle, 2003.
- "Cascading strategies: A pattern for firm's internationalization" JE. Ricart and Vives, L., presented at the International Annual Meeting of the Academy of Management, Seattle, 2003.
- Opening Conference, European Academy of Management EURAM 3rd Annual Conference, "Managing through variety: The European Style?" Milán, 2003.
- Moderator of the discussion panel "Factores de éxito para articular la estrategia en acción innovadora en las empresas vascas" International Meeting of the Knowledge Cluster "Crecimiento e innovación como clave de competitividad de las empresas", Bilbao, 2003.
- "Sustainable enterprise: Dow Jones's sustainability global index leads the way towards sustainability" presented with M.A. Rodríguez and Pablo Sánchez at the "EFMD 2003 Annual Conference", Brussels 2003
- Ricart, JE., and Caldart, A., "Creating Corporate Advantage in Turbulent Environments", presented at the 3rd Annual conference of the European Academy of Management (EURAM), April, 2003
- Moderator at the discussion panel "New directions in Strategy" at the 1st Annual Conference on Emerging Research Frontiers in International Business, Journal of International Business Studies, Fuqua School of Business, 2003
- Founding member of the European Academy of Business in Society, INSEAD, Fontainebleau, 2002
- Ricart, JE., and Hess, M., "Managing customer switching costs for competitive advantage in the mobile phone operator industry: The case of Telefónica Móviles de España", 22nd Annual International Conference of the Strategic Management Society, "Old Barriers Crumbling, New Barriers Rising", Paris France, September 2002
- Ricart, JE., and Hess, M., "Generating customer loyalty among mobile phone users", Annual Meeting of the Academy of Management, Denver, Colorado, USA, August, 2002
- Ricart, J.E.; Hess, M.; "The quest for customer loyalty in the mobile phone operator industry", II Annual Conference of the European Academy of Management on "Innovative Research in Management", organized by the Stockholm School of Entrepreneurship, Stockholm, Sweden, May, 2002
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- Ricart, J.E.; M. Hess; "Managing Lock-in: A framework for competing in the networked environment", 21st Annual International Conference of the Strategic
- Management Society, «Reinventing Strategic Management: Old Truths and New Insights», San Francisco, USA, October, 2000.
- Ricart, J.E.; Caldart, A.; "Are real options real?: Real options as a formal expression of TMT's thinking in strategic decision making", 21st Annual International Conference of the Strategic Management Society, «Reinventing Strategic Management: Old Truths and New Insights», San Francisco, USA, October, 2001
- "Challenges of the new economy" presented at the Opening Conference at the European Academy of Management EURAM, Barcelona, 2001.
- "Competitive Strategy and the New Economy: What Changes?"; Ricart, J.E.; presented at a conference on research upon e-business strategies, organized by Wharton e-Business Initiative (WeBI), Philadelphia, 2000.
- "Internet i el seu efecte en l'organització interna de les empreses"; Jornades de Economistas 200; Colegio de Economistas de Catalunya, Barcelona, 2000.
- "Corporate Strategies in "Infocom"; Ricart, J.E.; Gual, J.; Annual Conference of the Strategic Management Society, Vancouver, Canada, 2000
- "Internet y su efecto sobre la organización interna de las empresas"; Conference organized by Universidad Internacional Menéndez Pelayo, Centre de Cultura Contemporànea, Barcelona, 2000.
- "Implications for Management Education and Research", presented at the 20th Annual Meeting of the International Academy of Management IAM, Barcelona, March, 2000.
- Strategic Management Society, Member of the Program Committee. Presentations: "Employment contracts, new organizational forms, and competitive advantage for continuous innovation", and "Managerial Appraisal and compensation: The case of Spain", Berlin, Germany, 1999
- First International Conference, Iberoamerican Academy of Management, Member of the Academic Committee, Presentations: "Employment contracts, new organizational forms, and competitive advantage for continuous innovation", Panel on Responses to

competitive Shocks in some Latin American Countries, and Panel on International networks of business schools, Madrid, 1999.

- Universidad Autónoma de Barcelona, 1999, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**.
- Universidad Pompeu Fabra, 1999, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**.
- Strategic Management Society, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**, Orlando, Florida, EEUU, 1998.
- I International Conference in Corporate Governance, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**, Henley, UK, 1998
- University of Navarra, 1996, Presentation: **"Fundamentos económicos de diseño organizativo"**.
- Universidad Pública de Navarra, 1996, Presentation: **"Fundamentos económicos de diseño organizativo"**.
- Strategic Management Society, Member of the Program Committee. Presentation: **"Business Re-engineering in Spain"**, Mexico City, October, 1995.
- Institute for Management of Innovation and Technology, **"Strategic Planning of Information Systems"**, Stockholm, February, 1991.
- **"Technology Management, IS-Based Strategic Actions"**, Paris, October, 1991
- Universidad de Zaragoza, 1990, Presentation: **"Una introducción a la teoría de la agencia"**.
- Universidad Internacional Menéndez Pelayo, Nov. 1990, Presentation: **"Games with incomplete information"**.
- **"Market Power in the Spanish Banking Sector"**, Strategic Management Society", San Francisco, Oct. 1989
- European Economic Association, Member of the Program Committee; Chairman session: **"Risk Bearing, Incentives and Contracts in Labor Markets"**, Augsburg, Sept. 1989
- XIV Simposio de Análisis Económico, Barcelona, 1989 Presentation: **Chairman session: Teoría de Juegos y teoría económica.**
- Instituto de Análisis Económico, 1989, Presentation: **"Incentivos y control en la empresa"**
- Conferencia para Grup d'economistes de Menorca, Mahó, 1988, Presentation: **"Estrategias Competitivas"**
- IV Jornadas de Economía Industrial, Madrid 1988, Presentation: **"La Empresa pública como Organización"**
- Ecole des Hautes Etudes en Sciences Sociales, **"Managerial Task Assignment and Promotions"**, Paris, 1987.

- European Association for Research in Industrial Economics, "On managerial Contracting with Asymmetric Information", Madrid, August, 1987
- "Managerial Task Assignment and Promotions", INSEAD, Fontainebleau, 1986
- Universidad de Bilbao, 1985, ponencia: "Managerial Incentives and Capital Management".
- Jornadas de Economía Industrial, Madrid 1985, Presentation: "Talento Directivo, Decisiones de Inversión, e Información Asimétrica"
- X Simposio de Análisis Económico, Barcelona 1985, Presentación: "Long Term Planning with Asymmetric Information".
- "Managerial Task Assignment and Promotions", "Organizational Learning through IS Planning: The Experience of a Spanish Utility". Summer Meeting European Econometric Society, Madrid, 1984.
- "Managerial Incentives and Capital Management", "Managerial Task Assignment and Promotions", Universidad de Toulouse, Francia, 1984.
- Universidad de Zaragoza, 1984, Presentation: "Managerial Incentives and Capital Management"

PREMIOS Y DISTINCIONES

1978-79	Accesit, Concurso de Obras de Texto, ETSIIT.
1978-80	Scholarship: Beca de Formación de Personal Investigador.
1980	Primer Premio Nacional de Terminación de Estudios de Ingenieros Industriales.
1980-83	Kellogg Graduate School of Management Fellowship.
1980-84	Northwestern University Scholarship.
1983-84	MEC/Fulbrighth Fellowship.
1984	Nancy Schwartz Memorial Prize.
1992-93	Scholarship: Beca de la Secretaría de Estado de Universidades e Investigación del Ministerio de Educación y Ciencia.
1997	First Prize to the Best case in "International Business", EFMD.
1997	Prize "Joan Sardà Dexeus" to the best book on managerial economics given by the "Revista Econòmica de Catalunya" of the "Colegio de Economistas de Catalunya".
2001	Finalist for the McKinsey Best Paper Award - 21st Annual International Conference of the Strategic Management Society: "Managing Lock-in: A framework for competing in the networked environment"

- 2001 Finalist for the Best Paper Award in the II International Conference of the Iberoamerican Academy of Management: "Managing Lock-in: A framework for competing in the networked environment"
- 2012 Fellow de la **Strategic Management Society**.
- 2012 Fellow de la **European Academy of Management**.

ASOCIACIONES

- European Academy of Management (EURAM)
- Strategic Management Society
- Academy of Management
- Iberoamerican Academy of Management
- Academy of International Business
- International Academy of Management
- EIASM
- Col.legi d'Enginyers Industrials de Catalunya.
- Institut d'Estudis Catalans.
- Cercle del Coneixement - Barcelona Breakfast

CONSULTOR EN LAS SIGUIENTES EMPRESAS

- | | |
|-----------------------------------|---------------------------------------|
| • Cementos Uniland | • Transports Municipals de Barcelona |
| • NESTLE | • ALCATEL Sistemas de Información |
| • ENHER | • IBERIA |
| • NIXDORF COMPUTER S.A. | • ISDEFE |
| • PYTON, S.A. | • Cámara de Comercio de Barcelona |
| • ENAGAS | • Juliá Tours |
| • GENERALITAT DE CATALUNYA | • Grupo CORINPA |
| • Laboratorio Balagué Center | • Pfizer, S.A. |
| • GKN-España | • Emequímica |
| • Vda. de Biosca S.A. (Escorpion) | • Corporación Uniland |
| • Zanini S.A. | • Hormigones Martínez |
| • Grupo I.F.A. | • Gilma Materials Elèctrics SA. |
| • Lácteas del Jarama | • AUSA |
| • Solvay | • Industrias Químicas del Vallés S.A. |
| • Comparex | • Metales y Derivados S.A. |
| • Nutrexpa | • Regaber S.A. |
| • Iberinco (Grupo Iberdrola) | • Grup Mutua de Terrassa |

- ADD
- DKV Seguros
- Multicaja
- Grupo Maier (MCC)
- FPK (MCC)
- Intersport
- MTG
- GFT
- Cetemmsa
- Telstar (SVS)
- Bodegas Torres